

CREATIVEMATERIAL

YOUR PRODUCTION MANAGER

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Digital Advertisements
We accept only Macintosh platform files:
Adobe Acrobat
Adobe Illustrator
Adobe Photoshop
Adobe Indesign
Quark Xpress

If digital material is to be returned to you, please ensure they are labeled clearly.

Digital Media Accepted
650MB CDs
DVD disks

Printing Specifications
Web Offset
Saddle Stitch
CMYK Colour Space

Full Page Specifications
Live: 7.125" x 9.875"
Trim: 8.125" x 10.875"
Bleed: 8.375" x 11.125"

FTP Information
Server: 66.207.200.116
User: chc_ftp
Password: chcUpload

For advertisements created by Canadian Homes and Cottages, advertisers must submit slides, transparencies or original photographs. PMTs, Stat sheets, Date-stamped photographs and pre-printed material/brochures are not acceptable. We do not accept floppy diskettes.

Canadian Homes and Cottages will not be responsible for any advertising materials in our possession after one year. All advertising material/film is the property of Canadian Homes and Cottages until paid in full by the respective advertiser.

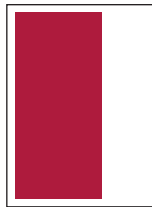
Include all your original graphics files. Copy all .eps, .tiff and any other file formats that have been placed or imported into your final layout to the disk with your layout file. Send a final laser proof/printout/pdf of your ad. Material should come with screen and printer fonts used in the advertisement. Make sure all .eps files are "single-file .eps's," not separation (or DCS) .eps files.

All colours must be designated as process (CMYK) colours: a combination of cyan, magenta, yellow, and/or black. Spot/Pantone colours and colours derived from red, green and blue (RGB) will not print.

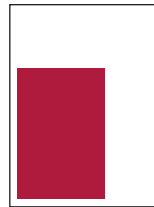
Digital submissions via e-mail should include a .pdf file with the email for checking/positional purposes. All .pdf files submitted should be untrapped hi resolution CMYK files.



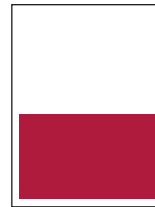
FULL PAGE
8 1/8" X 10 7/8"



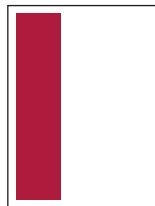
2/3 VERTICAL
4 1/2" X 9 7/8"



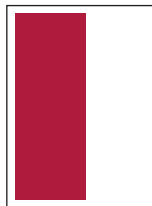
1/2 ISLAND
4 1/2" X 7 3/8"



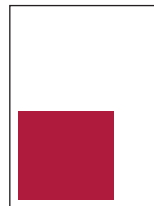
1/2 HORIZONTAL
6 7/8" X 4 7/8"



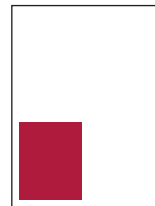
1/3 VERTICAL
2 1/8" X 9 7/8"



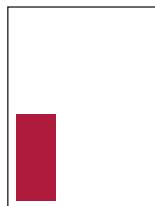
1/2 VERTICAL
3 3/8" X 9 7/8"



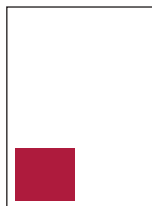
1/3 SQUARE
4 1/2" X 4 7/8"



1/4 VERTICAL
3 3/8" X 4 3/8"



1/6 VERTICAL
2 1/8" X 4 7/8"



PRODUCTS & SERVICES
3 3/8" X 3"



BUSINESS CARD
3 1/2" X 2"