

HOMES[®] & COTTAGES

Issue 1/2009 \$4.95

[FRONT COVER]

COMPLIMENTS OF:

[YOUR NAME]

[COMPANY]

[PHONE/WEBSITE]

[Blank area for address or contact information]

PM40065616

[YOUR PHOTO] or
[TEAM PHOTOS]



[HEADLINE]

[COLOUR CHOICE]
[BORDER/BACKGROUND]

Dear Valued Clients, Friends,
Family and Business Partners,

Dear Valued Clients, Friends, Family and Business Partners,
Over the years, many of you have bought and sold homes and referred clients to me. I appreciate your loyalty in making my business a success.

In the past, you have received different forms of newsletters as communication and updates about the real estate market. I have now committed myself to improving the service by replacing my newsletter with the inside front cover, inside back cover and back cover of this magazine to bring you valuable information and updates on market events.

I am sure you will find this magazine helpful and interesting. Please give me a call if you have any questions or concerns regarding the real estate market.

Sincerely,

[Your Name]

[YOUR PHOTO]

[YOUR LOGO]

[YOUR NAME]
[COMPANY]
[ADDRESS]
[TEL./FAX]
[EMAIL/WEBSITE]

[HEADLINE]

[COLOUR CHOICE]
[BORDER/BACKGROUND]

[LISTINGS - PHOTO]

[LISTINGS - PHOTO]

[LISTINGS - PHOTO]

[HEAD]

[HEAD]

[HEAD]

[DESCRIPTION HERE]
[30 CHARACTERS PER LINE]
[MAXIMUM 5 LINES]

[DESCRIPTION HERE]
[30 CHARACTERS PER LINE]
[MAXIMUM 5 LINES]

[DESCRIPTION HERE]
[30 CHARACTERS PER LINE]
[MAXIMUM 5 LINES]

[PRICE]

[PRICE]

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[LISTINGS - PHOTO]

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[30 CHARACTERS PER LINE]
[MAXIMUM 5 LINES]

[PRICE]

[PRICE]

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[YOUR NAME]
[COMPANY]
[ADDRESS]
[TEL./FAX]
[EMAIL/WEBSITE]

[YOUR LOGO]

[YOUR PHOTO]

[HEADLINE]

[COLOUR CHOICE]
[BORDER/BACKGROUND]

[LISTINGS - PHOTO]

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[MAXIMUM 5 LINES]

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[30 CHARACTERS PER LINE]
[MAXIMUM 5 LINES]

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[LISTINGS - PHOTO]

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[30 CHARACTERS PER LINE]
[MAXIMUM 5 LINES]

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[YOUR PHOTO]

[YOUR LOGO]

[YOUR NAME]
[COMPANY]
[ADDRESS]
[TEL./FAX]
[EMAIL/WEBSITE]

Specifications for CUSTOM COVER artwork submissions

Material Deadlines:

ISSUE	MATERIAL DUE	PUBLISHED
March	Jan 6	Feb 16
April	Mar 3	Apr 13
June	Apr 28	Jun 8
August	Jun 23	Aug 3
October	Aug 18	Sep 28
November	Oct 13	Nov 23

Submitting Materials for Templates

For all 4 page covers please submit:

- high resolution (min 300dpi) of your photos and logos
 - contact info (email/phone/fax/website)
 - you may suggest a border/background colour.
- We will return a proof for your approval.

Outside Front Cover (OFC)

(please refer to OFC_template)

[Your Photos or Team Photos]

[Logo]

[Your Name]

[Company]

[Phone / Website]

Inside Front Cover (IFC)

(please refer to IFC_template)

In addition to requirements above we will also need

- headline text
- newsletter / body text

Inside Back Cover (IBC) and

Outside Back Cover (OBC)

(please refer to IBC_template and OBC_template)

In addition to requirements above we will also need

6 listings with text and images

Please name each listings image as:
[listings #1, listings #2, listings #3]

Head each listing description as:
[listings #1, listings #2, listings #3]
to match with the listing images.
Maximum 5 lines, 30 characters per line.

Submitting the Front Cover art elements and completed art for other pages:

We must combine your front cover artwork with our own cover elements.

We will return a proof for your approval.

Please submit:

- hi resolution(min 300dpi) of your photos and logos
- contact info (email/phone/fax/website)
- you may suggest a border/background colour

Format as single pages with bleeds as per diagram.

Name the files as follows:

- Inside front cover: [Client Name] IFC
- Inside back cover: [Client Name] IBC
- Outside back cover: [Client Name] OBC

Include all your original graphics files.

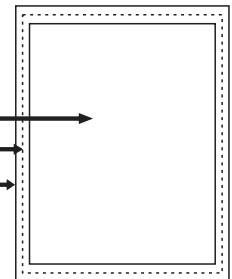
Copy all .eps, .tiff and any other file formats that have been placed or imported into your final layout to the ftp with your layout file.

Full Page Specifications

Live: 7.125" x 9.875" →

Trim: 8.125" x 10.875" →

Bleed: 8.375" x 11.125" →



We accept Mac and PC platform files:

CorelDraw
 Adobe Acrobat
 Adobe Illustrator
 Adobe Photoshop
 Adobe InDesign
 Quark Xpress

FTP Information:

Server: **66.207.200.116**

Username: **chc_ftp**

Password: **chcUpload**

RMG Production and Design:

Marivic Custodio
 4 - 2650 Meadowvale Blvd.
 Mississauga, ON L5N 6M5
 Tel: (905) 567.1440 x209
 Fax: (905) 567.1442
 marivic@homesandcottages.com